



12-15 May 2008  
Austin — Texas

# Learning Impact 2008

Learning Impact is both a conference and a recognition and awards program. The conference and awards showcase and winner designations will take place in Austin, Texas 12-15 May 2008. <http://www.msglobal.org/learningimpact2008/>



### The Conference:

Learning Impact 2008 is IMS Global Learning Consortium's annual conference that brings together the world's leading creators, vendors, users, and buyers of learning technology to participate in program tracks focused on the latest innovations in learning systems, digital learning content, the learning enterprise, and personalized learning & inclusive design. Presenters answer a key challenge question designed to inform the attendees on the state of innovation and best practices.

The Summit on Global Learning Industry Challenges is a gathering of industry leaders to introduce and debate ideas on issues impacting the growth of learning worldwide. This is a unique and highly direct conversation for the purpose of illuminating the key business challenges facing the learning industry. The Summit is facilitated by a focused set of highly interactive panel sessions with audience participation.

### The Recognition and Awards Program:

The Learning Impact Awards (LIAs) are designed to recognize the most impactful use of technology worldwide in support of learning. This unique program evaluates established, new, and research efforts in context at an implementing learning institution. Finalists will be selected to showcase at the annual Learning Impact conference and a panel of global experts are asked to perform the final rankings at the conference.



### Learning Impact 2008 and Summit Sponsors

#### Platinum Sponsor:



#### Gold Sponsors:



#### Silver Sponsors:



#### Bronze Sponsors:



#### Accommodations:

Learning Impact 2008 will be held at the Omni Austin Hotel Downtown. We have secured a special rate of \$195 US per night. To book a room, visit: <http://www.omnihotels.com/FindAHotel/AustinDowntown/MeetingFacilities/MSGlobalLearningConsortium5.aspx>

#### Registration Fees:

\$550 US (IMS Contributing Members)  
\$650 US (IMS Subscribers)  
\$800 US (Non-Members)

#### Register Online:

<http://www.msglobal.org/learningimpact2008/li2008registration.cfm>

# Learning Impact 2008 and The Summit on Global Learning Industry Challenges

There is no other conference where the leading providers of Learning and Educational Technology present their thoughts on the trends in learning, technology, and standards. Join us for our interactive program tracks **Learning Systems**, **Digital Content**, **Learning Enterprise**, and **Personalized Learning & Inclusive Design** where we will discuss establishing tighter integration between learning applications and systems, customizing learning platforms, bringing affordable digital textbooks to market, standardizing learning resource repositories, personalizing the learning experience, exploring strategic learning initiatives happening across the globe, and many other important topics.

## Keynote Addresses:



**John V. Lombardi**, President of the Louisiana State University System, will discuss perspectives on the progression of learning and teaching in higher education.



**Martin Bean**, General Manager of Microsoft Education Products Group, will address the unprecedented opportunity to enable quality educational experiences for all through technology by looking at how it's being used to transform other industries.

## Executive Speakers:

Our Executive Speaker presentations come from exceptional learning technology industry leaders: **David Ernst**, CIO and Assistant Vice Chancellor, California State University; **Ray Henderson**, Chief Products Officer, ANGEL Learning; **Joel Greenberg**, Director of Strategic Development, Learning and Teaching Solutions, Open University; **Peter Segall**, President North America Higher Education and Operations, Blackboard; **Curtiss Barnes**, Vice President, Industry Product Strategy, Education & Research, Oracle; **Toru Iiyoshi**, Senior Scholar and Director of the Knowledge Media Lab at the Carnegie Foundation



## Panel Sessions:

Panel Sessions offer the opportunity to discuss today's significant learning technology issues with leading experts. Themes to be discussed include:

- **Improving and Ascertaining Learning Outcomes:** *How can technology help to improve learning outcomes and how do we know? What are the emerging standards in accountability and why?*
- **Analytics and Learning Outcomes:** *What are the steps to ensuring student success and retention? How can education leaders get a better handle on institutional performance?*
- **Common Cartridge and the Future of Digital Publishing:** *What are the critical technology, standards, and business models for success? What does your institution need to know about Common Cartridge?*

For the full agenda and registration, visit:  
<http://www.imslobal.org/learningimpact2008/agenda.html>

## Participating Organizations

Agilix  
ANGEL Learning  
Blackboard  
Blurgl  
California State University  
Campus Management  
Capella University  
Carnegie Foundation  
Compass Knowledge  
Desire2Learn  
DUNet, Korea  
eCollege  
Elsevier  
Embanet  
Flexible Learning  
Georgetown University  
Giunti Labs  
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